



## Hansong Announces A New Family of WiSA Compliant Wireless Multichannel and Streaming Audio Products For The Consumer, Pro Audio and PC Gamer Markets

### Product Demonstrations at CEDIA Expo 2014

Denver, CO, September 8, 2014 [Hansong Technology](#), a world leader in audio electronics design and manufacturing and an Advisory Board member of the [Wireless Speaker and Audio \(WiSA®\) Association](#), today announced the availability of a suite of five new WiSA compliant, turnkey, high resolution wireless audio products. The products are targeted to speaker brands and distributors for home theater, streaming audio, PA, DJ and PC gaming applications. The WiSA Association will be showcasing several of the products at CEDIA Expo 2014 in the Denver Convention Center, sound room 13, September 11-13, 2014.

Code named Monaco, the WiSA compliant, complete turnkey, 5.1 wireless high resolution speaker system, developed for the end consumer looking for best in class sound combined with the convenience of wireless set up. The entry-level home theater system includes an audio hub which transmits uncompressed multi-channel surround sound and includes 3 HDMI inputs, 1 HDMI output and a Bluetooth input. The five 30 watt, 2 way satellite speakers are compact and offer flexibility in both packaging and consumer placement while the 150 watt subwoofer provides plenty of bass for big movie sound.



Introducing the premium product line coded named Monte Carlo, a WiSA compliant, complete turnkey, 5.1 wireless home theater surround sound system, offering more power with an elegant industrial design featuring ultra slim, wall mountable speakers. It is ideal for consumers wanting more features and flexibility with an affinity for modern design. It contains a 100 watt amplifier delivering amazing sound from a 150 watt subwoofer and 3x1 HDMI audio hub with Bluetooth and WiFi completes the system. The hub provides multiple connectivity options and audio decoding via HDMI, SPDIF, DLNA and Bluetooth from multiple content sources such as Blu-ray players, game consoles, and tablets.



Transmitting 7.1 high resolution wireless surround sound to WiSA compliant speakers from a HDTV has never been easier. The TV adapter device provides basic connectivity through an HDMI port connected to an HDTV.

Additionally, the adapter features Bluetooth connectivity for wireless streaming and set up. The adapter product is designed to address the legacy TV market with a simple, cost effective solution using the ARC feature of HDMI. Speaker brands can include the adapter with their product offering, giving consumers the choice of buying a 2.1 system today and then scaling up to 7.1 surround sound speakers in the future.



Addressing the fast growing pro audio and PC gamer market is the new WiSA compliant USB adapter. When plugged directly into a PC/Mac USB port, the adapter broadcasts up to 7.1 surround sound for gaming, movies or music. When paired with a mixer either through the USB or analog inputs, the user can set up a total wireless studio solution or a powerful, portable and reliable DJ set up. The solution eliminates wire clutter and the need for additional amplifiers, offering ultra-low, 5 ms latency for rock solid accuracy.

Lastly, two new WiSA compliant amplified PA speaker solutions intended to be matched with the USB adapter are the first products to specifically address the growing professional audio segment. The PPA-15 is a 2 way, 400 watt subwoofer for big sound. The PPA-12 features a subwoofer with 250 watts. The underlining WiSA wireless technology offers incredibly simple and fast set up and tear down and unmatched robust connections. Both speakers are expandable up to 8 speakers per system.



These complete, ready-to-brand hardware solutions can be immediately taken to production or modified according to a requirement. The products are based on the advanced U-Nii frequency band and meet the compliance requirements of the WiSA and compliance specification which ensures interoperability between all speakers and CE devices which carry the WiSA logo. To learn more about pricing and availability contact Dan Crupi, vice president of new business development, Hansong Technology at [dcrupi@hansong-china.com](mailto:dcrupi@hansong-china.com).

We are thrilled to be able to offer these cutting edge quality, highly reliable solution that delivers uncompromised surround sound audio for the home theater, PC gaming and pro audio segments Kristensen, vice president of Hansong Technology.

### **About Hansong Technology**

Hansong Technology is a leading OEM/ODM manufacturer of high quality audio and video products. Hansong Technology focuses its resources on: Hi-Fi products, Pro Audio products, Architectural Audio and Video and Commercial Audio. Product categories include amplification, tuners, internet radios, sound bars and subs, Airplay-Bluetooth-DLNA and other wireless speaker systems, portable radio, and AVR/processors.

Over the last 15 years Hansong Technology has established itself as a quality manufacturer with a strong

commitment to its partners. Headquartered in Nanjing, Jiangsu province China, Hansong Technology has more than 90 research and development engineers on staff.

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