



PRESS RELEASE

For Immediate Release

Multi-Room Streaming Audio Technology Leader StreamUnlimited GmbH Joins Wireless Speaker and Audio Association (WiSA)

Aims at Providing Advanced Multi-Room Audio Products and Services to
Membership Base

(San Francisco, CA) – April 27, 2015 – StreamUnlimited GmbH, a leading multi-room audio software and hardware expert has joined the Wireless Speaker and Audio Association (WiSA). The Vienna, Austria-based audio product and engineering services company supplies many of the world's leading consumer audio product manufacturers with their advanced multi-room audio streaming product technology as well as providing engineering services for consumer audio and video product implementations.

“Joining WiSA is a natural next step for StreamUnlimited,” said Frits Wittgreffe, StreamUnlimited’s CEO. “We see that our multi-room audio streaming products and services offering as a real complement to the WiSA high resolution, in-room home theater audio technology. We have successfully implemented our first customer project using StreamUnlimited’s multi-room and WiSA’s in-room technology. We are experiencing significant interest across the consumer entertainment products industry for this best of both worlds wireless audio environment.”

“There is a real synergy between the WiSA in-room technology solution and StreamUnlimited’s leading-edge multi-room audio streaming products. Joining WiSA enables StreamUnlimited to work closely with our rapidly expanding membership to provide unique products that can tightly couple multi-room products and services to current and future WiSA technologies. All of us in the WiSA association are looking forward to having StreamUnlimited as a member,” said Tom Lee, WiSA president.

About the WiSA Association

Established in 2011 and headquartered in San Francisco, California, the Wireless Speaker & Audio (WiSA) Association is an industry group dedicated to bringing the industry's only fully interoperable, high resolution, multi-channel wireless audio capability to consumer and professional products. The Association is responsible for developing technical specifications, performing interoperability compliance testing of WiSA-certified products, supporting members with marketing campaigns and promoting the broad adoption of WiSA product interoperability. For more information about the WiSA Association, visit www.wisaassociation.org.

About StreamUnlimited GmbH

StreamUnlimited is a full-range technology house in the field of streaming audio and multi-room audio: The company supplies a complete software solution as well as hardware modules, apps and customization projects. Additional information can be found at www.streamunlimited.com.

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