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**SHARP's WiSA UNIVERSAL PLAYER NAMED
A CES INNOVATION 2014 DESIGN AND ENGINEERING AWARD HONOREE**

*WiSA Universal Player Honored for its
Wireless Sound and Video Quality*



MAHWAH, NJ (November 12, 2013) – [Sharp](#) today announced that the WiSA Universal Player has been named an International CES Innovations 2014 Design and Engineering Awards Honoree in the High Performance Home Audio product category. The Sharp WiSA Universal Player is the first component to wirelessly deliver uncompressed sound at audiophile quality (24-bit/96kHz) and video at Full HD (1080p) resolution*. The Sharp WiSA Universal Player will be on sale in North America in early 2014.

“Unlike previous sound systems that compressed the sound, the Sharp WiSA Universal Player reproduces the source signal without compromise, achieving high fidelity in sound and delivering Full HD resolution in video, while also eliminating the need for expensive and inconvenient wires,” said Jim Sanduski, Senior Vice President Strategic Product Marketing, Sharp Electronics Marketing Company of America (SEMCA).

The product will be built to the WiSA standards, which were developed by the WiSA association, of which Sharp is a member. The product uses spread spectrum technology in the 5 GHz Unlicensed National Information Infrastructure (U-NII) frequency band to provide 24-bit surround sound at up to 96kHz.

The Sharp WiSA Universal Player will be demonstrated at the 2014 International CES, which runs January 7-19, 2014 in Las Vegas, Nevada in the Sharp CES Booth No.

10916. It will also be displayed, alongside other Honoree products at CES Unveiled: The Official Media Event of the International CES from 4-7 p.m. on Sunday, January 5 in South Seas Ballroom C at Mandalay Bay.

The prestigious Innovations Design and Engineering Awards are sponsored by the Consumer Electronics Association (CEA®), the producer of the International CES, the global gathering place for all who thrive on the business of consumer technology, and have been recognizing achievements in product design and engineering since 1976.

Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 29 product categories.

* Based on information available on November 8, 2013.

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About Sharp Electronics Marketing Company of America (SEMCA)

SEMCA is the U.S. consumer electronics arm of Sharp Electronics Corporation, the U.S. sales subsidiary of Sharp Corporation, a worldwide developer of one-of-a-kind premium technology products. Sharp was recently named one of the Most Admired Brands in America and one of the 20 Most Loved Companies globally.* Leading products include AQUOS® LED TVs, Microwave Drawer® ovens, and Plasmacluster® air purifiers.

*Sources: Buyology Inc., 2012; APCO Worldwide, 2013